

19WCSI

19th World Conference on Seismic Isolation,
Energy Dissipation and Active Vibration
Control of Structures

Sponsorship and Exhibition Opportunities

15 - 19 September 2025
UC Berkeley, California
USA

19wcsi.org

Dear Colleagues,

The Pacific Earthquake Engineering Research Center (PEER) and the Anti-Seismic Systems International Society (ASSISi) invite you to participate in the 19th World Conference on Seismic Isolation, Energy Dissipation, and Active Vibration Control of Structures (19WCSI) being held in Berkeley, CA, USA, from September 15 to 19, 2025. The WCSI conference series started in 1989 in San Francisco, and 19WCSI returns to the Bay Area after 36 years.

The conference will feature keynote lectures from world-renowned experts, presentations on recent developments, and results of studies on a wide range of topics in the field.

We expect to attract over 450 attendees including internationally recognized academics, professional engineers, representatives of the public sector, industry entrepreneurs, and policy makers from governmental organizations. 19WCSI will provide excellent opportunities to network with key players in the field, to identify emerging markets, and build brand image through exposure opportunities throughout the conference.

The San Francisco Bay Area is well-known for its natural beauty, iconic structures, its many cultural attractions, and as a vibrant place to visit. The conference will take place on the University of California, Berkeley, campus, one of the top universities in the world.

We look forward to welcoming you in Berkeley!

Honorary Conference Chairs



**Professor Emeritus
James M. Kelly
University of
California, Berkeley**



**Professor Emeritus
Ian G. Buckle
University of
Nevada, Reno**

Conference Organizers



**Dr. Armarnath
Kasalanati
PEER**



**Dr. Ian Aiken
President, ASSISi**

Key Information



Conference Format

Three and a half days of oral presentations including keynote addresses, plenary and parallel break-out sessions, and poster/monitor sessions.

Bridge Workshop

Monday 15 September 2025

Welcome Reception

Hearst Memorial Mining Building
University of California, Berkeley
Monday 15 September 2025.

Conference Gala Dinner

Thursday 18 September 2025
University of California, Berkeley campus

Technical Tours

Visits to notable San Francisco Bay Area
seismically-isolated buildings and bridges
Friday 19 September 2025

WHEN

15 - 19 September, 2025

WHERE

University of California, Berkeley

VENUES

Zellerbach Auditorium & Pauley
Ballroom

EXPECTED ATTENDEES

450+ from around the world

Topics and Themes

- ◇ Achieving performance targets and functional recovery objectives in seismically isolated and damped structures
 - ◇ Advances in device modeling and analytical capabilities
 - ◇ Advances in device testing capabilities, ongoing challenges
 - ◇ Behavior of seismically isolated and damped structures in recent earthquakes
 - ◇ Emerging technologies – new materials, new device concepts
 - ◇ Equipment and non-structural isolation
 - ◇ Evolution of codes and standard for isolation and damping systems
 - ◇ Innovative applications to new and existing buildings
 - ◇ Innovative approaches and applications for cultural heritage protection
 - ◇ Knowledge dissemination: communicating benefits to owners; educating young engineers
 - ◇ Long-term condition assessment of seismically isolated structures
 - ◇ Seismic hazard / ground motions – implications for isolation and damping systems
 - ◇ Seismic isolation and the new generation of nuclear power
 - ◇ State of the art applications of seismic isolation and damping technologies in bridges
 - ◇ Structural monitoring of seismically isolated and damped structures
 - ◇ Sustainable technologies and low-cost systems
- 

Expected Participants

- ◇ Internationally recognized academics and researchers
- ◇ Professional engineers and practitioners
- ◇ Early-career researchers and young engineers
- ◇ Entrepreneurs from the industry
- ◇ Leaders and representatives from the public and private sector
- ◇ Policymakers and representatives from national and local governments

At-a-Glance Schedule

Mon 15/Sept		Tues 16/Sept	Wed 17/Sept	Thurs 18/Sept	Fri 19/Sept
Morning		Reg for B. W/shop	Conference Opening Session	Keynote	Keynote
	Bridge Workshop	Technical Sessions	Technical Sessions	Technical Sessions	Technical Sessions
		Lunch & Invited Lecture	Lunch & Invited Lecture	Lunch & Invited Lecture	Closing Keynote
Afternoon	Registration	Technical Sessions	Technical Sessions	Technical Sessions	Conference Close
Evening	Welcome Reception		Posters / Monitor Sessions	Posters / Monitor Sessions	Technical Tours
			ASSISI General Assembly		
			Conference Dinner & Awards		

Sponsorship and Exhibition Opportunities

Sponsoring at the 19WCSI offers numerous benefits for companies, including networking, brand visibility, and the chance to support the international seismic protective technologies field.

In particular, these opportunities include:

- ◇ Network with experts and stakeholders, leading to new business relationships
- ◇ Highlight your brand to a targeted audience, increasing brand recognition
- ◇ Stay up-to-date on current developments and research
- ◇ Attract top talent in the field by interacting with young engineers, researchers and students
- ◇ Provide professional development opportunities for employees
- ◇ Learn about emerging markets and trends in the field, explore opportunities globally



19WCSI Exhibition

A vibrant aspect of the conference will be the exhibition of seismic protective systems technologies.

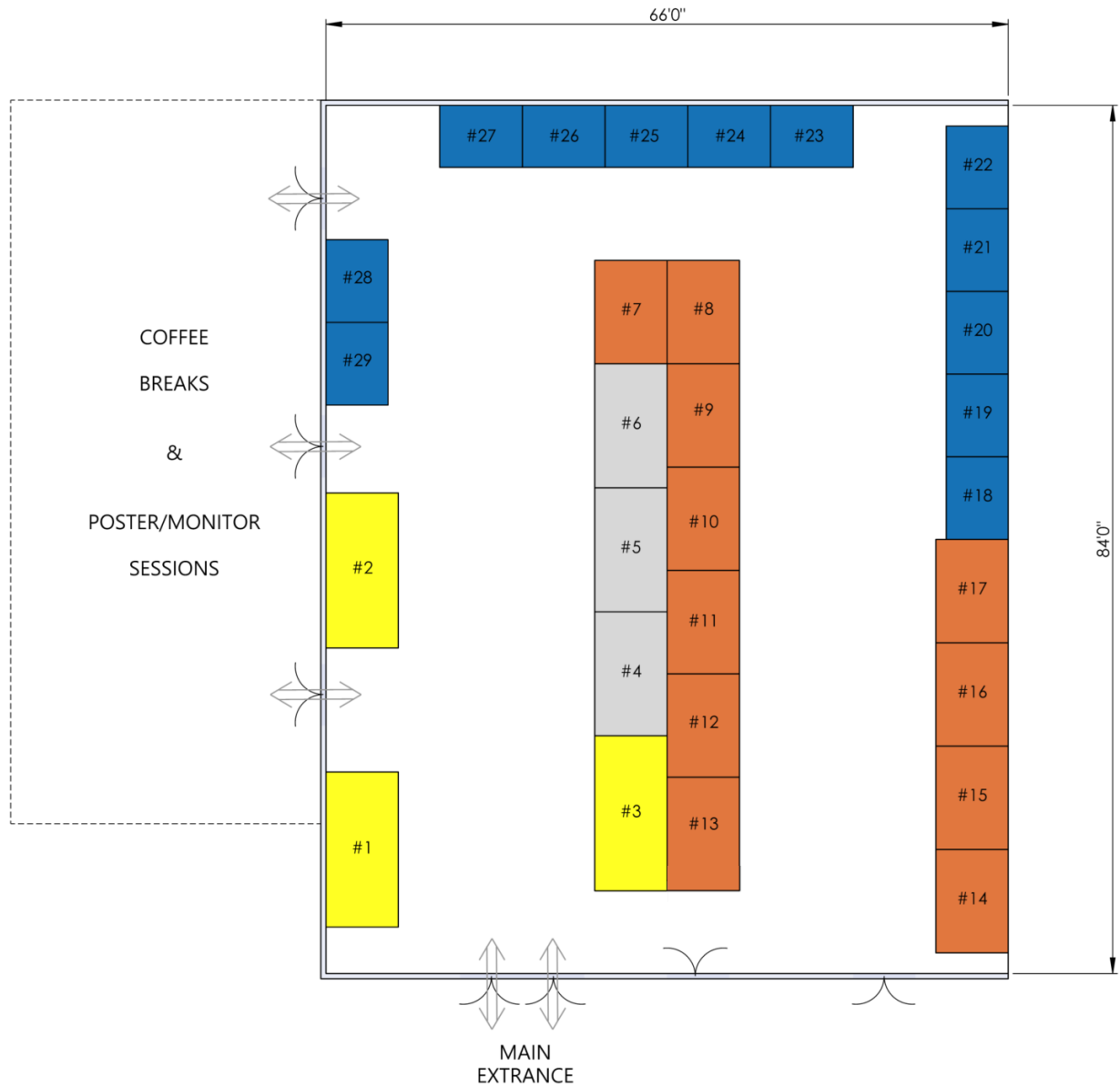
19WCSI is offering Gold, Silver and Bronze levels of sponsorship that all include exhibit booths and complimentary conference registrations and other benefits, as well as a Standard exhibit booth category.

Three Gold sponsorships, three Silver sponsorships, 11 Bronze sponsorships and 17 Standard exhibit booths are available.

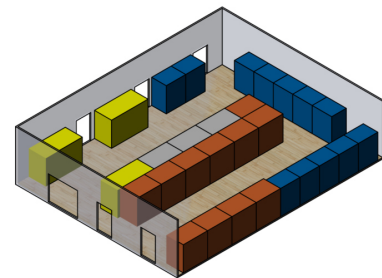
The exhibit area will be open to all conference attendees throughout the duration of the conference, with a total of three hours of session breaks per day to allow free time for access (half-hour coffee breaks in the mornings and afternoons, and a 1 ½ hour luncheon break). Coffee breaks will be hosted immediately adjacent to the exhibition, in an area that will also be utilized for the Poster/Monitor sessions that will take place on two afternoons.




































19WCSI Exhibition



 GOLD	QTY(3)	7' x 15'
 SILVER	QTY(3)	7' x 12'
 BRONZE	QTY(11)	7' x 10'
 STANDARD	QTY(12)	6' x 8'



Sponsorship Packages

Benefit Description	Sponsorship Level			
	Gold	Silver	Bronze	Standard
On website and social media: Before, during and after the conference				
Logo/brand on conference website home page	 Large			
Direct mail to registrants before the conference (sent by 19WCSI; subject to privacy opt-out)				
Logo/brand on 19WCSI social media postings	 Large	 Medium	 Small	
Logo/brand on conference website "Sponsors" section	 Large	 Medium	 Small	 In a List
Link to your website from conference website "Sponsors" section				
During the conference				
Logo/brand on neck lanyard for badges				
Recognized as major sponsor in opening and closing ceremonies				
Logo/brand on welcome large banner at entrance of venue	 Large	 Medium	 Small	 In a List
Logo/brand on slides projected between sessions	 Large	 Medium	 Small	 In a List
Logo/brand on conference program	 Large	 Medium	 Small	 In a List
Logo and profile on conference smartphone App	 Large	 Medium	 Small	 In a List
Exhibit booth with table and chairs (structure not included)	 15' x 7'	 12' x 7'	 10' x 7'	 8' x 6'
Number of full conference registrations / exhibitor passes	4 / 3	3 / 2	2 / 2	1 / 2
Number of tickets for gala dinner	4	3	2	1
Cost of Sponsorship*	\$25,000	\$15,000	\$10,000	\$5,000

* For ASSISI 2025 Corporate Members, cost reduced by \$500

Sponsorship Packages

Gold Sponsor (3 available)

\$25,000

As a Gold Sponsor you will receive considerable exposure and recognition throughout the conference:

- Acknowledgement as a major sponsor during the conference opening session and closing ceremony.
- Four complimentary full conference registrations including gala dinner tickets plus three exhibitor passes (do not include gala dinner).
- Exhibition space (15 ft x 7 ft / 4.5 m x 2.1 m) in a prime location, including table and chairs.
- Logo/brand on the conference neck lanyard for badges.
- Direct mail contact list for conference attendees before the conference (subject to privacy opt-out).
- Prominent exposure of your company logo on a welcome banner at entrance of venue.
- Prominent listing of company logo and profile in the conference smartphone app.
- Recognition on sponsor slide displayed on-screen between and at the start of all sessions.
- Company logo included on the conference website with a link to your website.

Sponsorship Packages

Silver Sponsor (3 available)

\$15,000

As a Silver Sponsor you will receive significant exposure and recognition throughout the conference:

- Three complimentary full conference registrations including gala dinner tickets plus two exhibitor passes (do not include gala dinner).
- Exhibition space (12 ft x 7 ft / 3.7 m x 2.1 m) in a preferred location, including table and chairs.
- Exposure of your company logo on a welcome banner at entrance of venue.
- Listing of your company logo and profile in the conference smartphone app.
- Recognition on sponsor slide displayed on-screen between and at the start of all sessions.
- Company logo included on the conference website with a link to your website.

Sponsorship Packages

Bronze Sponsor (11 available)

\$10,000

As a Bronze Sponsor you will receive the following exposure and recognition throughout the conference:

- Two complimentary full conference registration including gala dinner ticket plus two exhibitor passes (do not include gala dinner).
- Exhibition space (10 ft x 7 ft / 3.0 m x 2.1 m) including table and chairs.
- Exposure of your company logo on a welcome banner at entrance of venue.
- Listing of your company logo and profile in the conference smartphone app.
- Recognition on sponsor slide displayed on-screen between and at the start of all sessions.
- Company logo included on the conference website with a link to your website.

Sponsorship Packages

Standard Exhibit (12 available)

\$5,000

- One complimentary full conference registration including gala dinner ticket plus two exhibitor passes (do not include gala dinner).
- Company logo included on the conference website.
- Listing of your company logo and profile in the conference smartphone app.
- Exhibition space (8 ft x 6 ft / 2.4 m x 1.8 m) including table and chairs.

Additional Sponsorship Opportunities

Conference Smartphone App (1 available)

\$7,500

- Advertising banner for App (we will provide required dimensions)
- Splash startup image for App (we will provide required dimensions)
- Logo and profile included in the Conference Smartphone App
- Logo included in all conference promotion emails
- Logo included on the website with a link to your website

Conference Catering (3 available)

\$5,500 (per day)

- Recognition as the Catering sponsor in the day's first plenary session on the day of sponsorship
- Freestanding company banners (up to 3) displayed in the catering area on the day of sponsorship (supplied by your company)
- Logo and profile included in the Conference Smartphone App
- Logo included in all conference promotion emails
- Logo included on the website with a link to your website

Contact Us

If you have any questions about this sponsorship prospectus, details of the individual sponsorship levels, or would like to discuss a customized support arrangement, we would be happy to hear from you.

Don't hesitate to be in touch.

Conferences & Events Ltd.

19wcsi@confer.co.nz

Conference Organizers

Amarnath Kasalanati
Associate Director, PEER

amarnath1@berkeley.edu

Ian Aiken
President, ASSISI

ida@siecorp.com



PEER





Sponsorship Form

Sponsorship Level

- | | |
|---|-----------|
| <input type="checkbox"/> Gold Sponsor | \$25,000* |
| <input type="checkbox"/> Silver Sponsor | \$15,000* |
| <input type="checkbox"/> Bronze Sponsor | \$10,000* |
| <input type="checkbox"/> Standard Booth | \$5,000* |

* For ASSISI 2025 Corporate Members, all costs less \$500 USD

Additional Sponsorship Opportunities

- | | | |
|--|---------|--|
| <input type="checkbox"/> Conference Smartphone App
(only 1 sponsor) | \$7,500 | |
| <input type="checkbox"/> Conference Catering (3 available) | \$5,500 | Indicate number to sponsor (1-3): <input type="checkbox"/> |

Sponsor Details

Company Name _____

Address _____

Phone _____

Email _____

Contact Name _____

Title _____

All availability will be on a first-come, first-served basis, and availability. Preference will be given to current ASSISI Corporate Members.

Payment: An invoice and a letter of agreement will be sent once the form has been received. Payment is required within seven (7) days.

Cancellation Policy: Cancellations received in writing on or prior to July 31, 2025 will be charged 50% cancellation fee. No refunds will be given for cancellations after August 1, 2025.

All amounts are in US dollars.

Signature _____

Name _____

Date _____

Supporters

19WCSI gratefully acknowledges the support of the following organizations:

