

Supporter Opportunities

15 - 19 September 2025 UC Berkeley, California USA

19wcsi.org

Dear Colleagues,

The Pacific Earthquake Engineering Research Center (PEER) and the Anti-Seismic Systems International Society (ASSISi) invite you to participate in the 19th World Conference on Seismic Isolation, Energy Dissipation, and Active Vibration Control of Structures (19WCSI) being held in Berkeley, CA, USA, from September 15 to 19, 2025. The WCSI conference series started in 1989 in San Francisco, and 19WCSI returns to the Bay Area after 36 years.

The conference will feature keynote lectures from worldrenowned experts, presentations on recent developments, and results of studies on a wide range of topics in the field.

We expect to attract over 450 attendees including internationally recognized academics, professional engineers, representatives of the public sector, industry entrepreneurs, and policy makers from governmental organizations. 19WCSI will provide excellent opportunities to network with key players in the field, to identify emerging markets, and build brand image through exposure opportunities throughout the conference.

The San Francisco Bay Area is well-known for its natural beauty, iconic structures, its many cultural attractions, and as a vibrant place to visit. The conference will take place on the University of California, Berkeley, campus, one of the top universities in the world.

We look forward to hosting you in Berkeley!

Honorary Conference Chairs



Professor Emeritus James M. Kelly University of California, Berkeley



Professor Emeritus Ian G. Buckle University of Nevada, Reno

Conference Organizers



Dr. Armarnath Kasalanati PEER



Dr. lan Aiken President, ASSISi

Key Information



Conference Format

Three and a half days of oral presentations including keynote addresses, plenary and parallel break-out sessions, and poster/monitor sessions.

Bridge Workshop

Monday 15 September 2025

Welcome Reception

Hearst Memorial Mining Building University of California, Berkeley Monday 15 September 2025.

Conference Gala Dinner

Thursday 18 September 2025 University of California, Berkeley campus

Technical Tours

Visits to notable San Francisco Bay Area seismically-isolated buildings and bridges Friday 19 September 2025

WHEN

15 - 19 September, 2025

WHERE

University of California, Berkeley

VENUES

Zellerbach Auditorium & Pauley Ballroom

EXPECTED ATTENDEES

450+ from around the world

Topics and Themes

- Achieving performance targets and functional recovery objectives in seismically isolated and damped structures
- ♦ Advances in device modeling and analytical capabilities
- ♦ Advances in device testing capabilities, ongoing challenges
- ♦ Behavior of seismically isolated and damped structures in recent earthquakes
- ♦ Emerging technologies new materials, new device concepts
- Equipment and non-structural isolation
- Evolution of codes and standard for isolation and damping systems
- Innovative applications to new and existing buildings.
- ♦ Innovative approaches and applications for cultural heritage protection
- Knowledge dissemination: communicating benefits to owners; educating young engineers
- Long-term condition assessment of seismically isolated structures
- Seismic hazard / ground motions implications for isolation and damping systems
- ♦ Seismic isolation and the new generation of nuclear power
- State of the art applications of seismic isolation and damping technologies in bridges
- ♦ Structural monitoring of seismically isolated and damped structures
- Sustainable technologies and low-cost systems

Expected Participants

- ♦ Internationally recognized academics and researchers
- Professional engineers and practitioners
- ♦ Early-career researchers and young engineers
- ♦ Entrepreneurs from the industry

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- Leaders and representatives from the public and private sector
- Policymakers and representatives from national and local governments

At-a-Glance Schedule

| Me | on 15/Sept | Tues 16/Sept | Wed 17/Sept | Thurs 18/Sept | Fri 19/Sept |
|-------------------|-------------------|----------------------------|----------------------------|-------------------------------|-----------------------------------|
| | Reg for B. W/shop | Conference Opening Session | Keynote | Keynote | |
| | Bridge | Technical Sessions | Technical Sessions | Technical Sessions | Technical Sessions |
| | | Lunch & Invited Lecture | Lunch & Invited Lecture | Lunch & Invited Lecture | Closing Keynote Conference Close |
| | | Lunch & Invited Lecture | Lunch & invited Lecture | Lunch & Invited Lecture | Conference Close |
| Registration | Workshop | Technical Sessions | Technical Sessions | Technical Sessions | Technical Tours |
| Welcome Reception | | Posters / Monitor Sessions | Posters / Monitor Sessions | ASSISi General Assembly | |
| | | | | Conference Dinner & Awards | |

Supporter Opportunities

Supporting the 19WCSI offers numerous benefits for companies, including networking, brand visibility, and the chance to support the international seismic protective technologies field.

In particular, these opportunities include:

- Network with experts and stakeholders, leading to new business relationships
- ♦ Highlight your brand to a targeted audience, increasing brand recognition
- ♦ Stay up-to-date on current developments and research
- Attract top talent in the field by interacting with young engineers, researchers and students
- Provide professional development opportunities for employees
- Learn about emerging markets and trends in the field, explore opportunities globally



19WCSI Exhibition

A vibrant aspect of the conference will be the exhibition of seismic protective systems technologies.

The exhibit area will be open to all conference attendees throughout the duration of the conference, with a total of three hours of session breaks per day to allow free time for access (half-hour coffee breaks in the mornings and afternoons, and a 1½ hour luncheon break). Coffee breaks will be hosted immediately adjacent to the exhibition, in an area that will also be utilized for the Poster/Monitor sessions that will take place on two afternoons.



Supporter Packages

| Ponofit Deparintion | Level of Support | | |
|---|------------------|-------------|--------------|
| Benefit Description | Strategic | Executive | Contributing |
| Before, during and after the conference | | | |
| Logo/brand on conference website homepage | Large | | |
| Direct Mail to registrants before the Conference (Sent by 19WCSI, subject to privacy opt-out) | (200 words) | (50 words) | |
| Logo/brand on conference website on "Supporters" section | _ Large | Small | In a list |
| Logo/brand on 19WCSI Social Media Postings | Large | Small | In a list |
| Link to your website from conference website on "Supporters" section | | | |
| Ouring the conference | | | |
| Mentioned as major supporter in opening and closing ceremonies | | | |
| Logo/brand on conference App | incl. profile | | • |
| Oral presentation in a conference technical session | | | |
| Poster/Monitor presentation on a topic relevant to the conference | | | |
| Logo/brand on slides projected between sessions | _ Large | © Small | |
| Logo/brand on welcome large banner at entrance of venue | Large | _ Medium | Small |
| Logo/brand on conference program and conference proceedings | Large | _ Medium | Small |
| Number of complimentary full-conference registrations | 4 | 2 | 1 |
| Number of tickets for gala dinner | 4 | 2 | 1 |
| Cost of Supporting 19WCSI* | \$10,000 | \$5,000 | \$2,500 |

^{*} For ASSISi 2025 Corporate Members, reduced by \$500

Supporter Packages

Strategic Supporter

\$10,000

As a Strategic Supporter you will receive considerable exposure and recognition throughout the conference:

- Verbal acknowledgment as a major supporter during the conference opening session and closing ceremony.
- Four complimentary full conference registrations including gala dinner tickets.
- An oral presentation in a conference technical session.
- A poster/monitor presentation on a topic relevant to the conference.
- Up to 200 words of direct mail to attendees before the conference (sent by 19WCSI, subject to privacy opt-out)

- Prominent exposure of your company logo on a welcome banner at entrance of venue.
- Prominent listing of company logo and profile in the conference smartphone app, the conference program, and conference proceedings.
- Recognition on supporter slide displayed on-screen between and at the start of all sessions.
- Company logo included on the conference website "Supporters" section, with a link to your website.

Supporter Packages **Executive Supporter**

\$5,000

As an Executive Supporter you will receive significant exposure and recognition throughout the conference:

- Two complimentary full conference registrations including gala dinner tickets.
- Up to 50 words of direct mail to attendees before the conference (sent by 19WCSI, subject to privacy opt-out)
- Exposure of your company logo on a welcome banner at entrance of venue.
- Listing of your company logo and profile in the conference smartphone app and the conference program.

- Recognition on supporter slide displayed on-screen between and at the start of all sessions.
- Company logo included on the conference program and conference proceedings.
- Company logo included on the conference website "Supporters" section with a link to your website.

Supporter Packages

Contributing Supporter

\$2,500

As a Contributing Supporter you will receive the following exposure and recognition throughout the conference:

- One complimentary full conference registration including gala dinner ticket.
- Exposure of your company logo on a welcome banner at entrance of venue.
- Recognition on supporter slide displayed on-screen between and at the start of all sessions.

- Company logo included on the conference website "Supporters" section.
- Company logo included on the conference program and conference proceedings.

Additional Supporter Opportunities

Conference Catering (3 available) \$5,500 (per day)

- Recognition as the Catering sponsor in the day's first plenary session on the day of sponsorship
- Freestanding company banners (up to 3) displayed in the catering area on the day of sponsorship (supplied by your company)
- Logo and profile included in the Conference Smartphone App
- Logo included in all conference promotion emails
- Logo included on the website with a link to your website

Contact Us

If you have any questions about this supporter prospectus, details of the individual supporter levels, or would like to discuss a customized support arrangement, we would be happy to hear from you.

Don't hesitate to be in touch.

Conferences & Events Ltd. 19wcsi@confer.co.nz

Conference Organizers

Amarnath Kasalanati Associate Director, PEER amarnath1@berkeley.edu

lan Aiken President, ASSISi ida@siecorp.com







Supporter Form

| Supporter Level | |
|--|--|
| Strategic Supporter | \$10,000* |
| Executive Supporter | \$5,000* |
| Contributing Supporter | \$2,500* |
| * For ASSISi 2025 Corporate Members, | all costs less \$500 USD |
| Additional Supporter Oppor | tunties |
| Conference Catering (3 availa | able) \$5,500 Indicate number to sponsor (1-3): |
| Supporter Details | |
| Company Name | |
| Address | Phone |
| | Email |
| Contact Name | Title |
| Payment: An invoice and a letter of agreement will be se | nt once the form has been received. Payment is required within seven (7) days. |
| Cancellation Policy: Cancellations received in writing on for cancellations after August 1, 2025. | or prior to July 31, 2025 will be charged 50% cancellation fee. No refunds will be given |
| All amounts are in US dollars. | |
| Signature | |
| Name | Date |

19WCSI gratefully acknowledges the support of the following organizations:



























National Research Council Canada

































